

JYNELL D. BERKSHIRE

Jynell Berkshire brings more than a decade of government relations experience to bear for her clients before the federal, state and local levels of government and respective regulatory agencies. Prior to co-founding eGlobal Consulting, Inc. and Global Innovative ReLations & Strategies, Ms. Berkshire was a founding member of The Third House Advocacy Group, LLC, a professional service firm providing government relations, public relations and legal-related services.

From January 2001 through October 2003, Ms. Berkshire served as Allison Transmission, General Motors Corporation's Government Affairs Manager with respect to advancing its parallel hybrid propulsion architecture for medium and heavy-duty commercial and military vehicle applications before federal, state and local governments and agencies. Ms. Berkshire served as the Heavy Hybrid Industry Executive Committee member of the 21st Century Truck Partnership, an initiative comprised of 16 industry partners representing engine manufacturers, truck manufacturers, heavy hybrid propulsion developers, and the U.S. Departments of Defense, Energy, and Transportation and the Environmental Protection Agency, in support of a ten-year, cost-shared, research and development program to demonstrate commercially viable truck and bus propulsion and vehicle systems technologies.

Ms. Berkshire has worked on initiatives with respect to non-lethal directed energy defense weapon systems, unmanned aerial vehicles, distributed energy, defense aerospace, and homeland security, among others. Further, Ms. Berkshire has collaborated with and worked on numerous energy, defense and transportation projects with national and international companies, suppliers and distributors. Ms. Berkshire has also worked with U.S. producing petroleum companies, utility companies, and those entities that either produce or supply alternative fuels to reduce our nation's dependency on imported oil, i.e., methanol, ethanol, biodiesel, compressed natural gas, liquefied petroleum gas, to name a few.

Further, Ms. Berkshire has worked with professional motorsports driver Paul Dana to develop a racing program to compete in the Indy Racing League. Such racing program is supported by the ethanol industry and the advanced technology/manufacturing communities. Ms. Berkshire also collaborated on the initiative to change the fuel of choice from "methanol" to "ethanol" in the IndyCar Series® of the Indy Racing League. Beginning in 2006, a maximum blend of 90 percent methanol and 10 percent ethanol is the target for the IndyCar Series® with 100 percent fuel-grade ethanol in 2007.

In the Spring of 2005, Ms. Berkshire was also recognized as two candidate finalists for the newly created Executive Director position of the United States Council for Automotive Research (USCAR), the umbrella organization of DaimlerChrysler Corporation, Ford Motor Company and General Motors Corporation to further strengthen the technology base of the domestic auto industry through cooperative research.

Prior to joining General Motors Corporation, Ms. Berkshire concentrated her independent consulting government services and legal practice on alcoholic beverage, commerce, energy, environmental, gaming, health care, retail, real estate, telecommunications and transportation-related issues. Her clients included numerous trade associations, Indiana corporations – both large and small – international corporations, and various units of government.

Employment

eGlobal Consulting, Inc., September 2005 to present • Global Innovative Relations & Strategies, September 2004 to present • The Third House Advocacy Group, LLC, October 2003 to August 2004 (Founding Partner, Attorney, Federal/State Registered Lobbyist) • Allison Transmission, General Motors Corporation, January 2001 to October 2003 (Attorney, Government Affairs Manager, Federal/State Registered Lobbyist) • Leagre Chandler & Millard, LLP, 1998-2001

(Attorney, Government Affairs Consultant, Federal/State Registered Lobbyist) • Krieg DeVault Alexander & Capehart, 1991-1998 (Government Affairs Coordinator, Law Clerk, State Registered Lobbyist).

Education

Indiana University School of Law – Indianapolis, J.D., 1999; Ball State University, M.A., 1991; Ball State University, B.S., 1990.

Professional Affiliations

- Heavy Hybrid Industry Executive Committee Member, 21st Century Truck Partnership
- Member, Society of Automotive Engineers
- Member, Indiana Society of Washington, D.C.
- Member, Governmental Society of Indiana
- Member, Indiana and Indianapolis Bar Associations
- Member, Indianapolis Press Club (Board Member 1999-2003)
- Graduate, Richard G. Lugar in Excellence Public Service Series (1997)

Honors

Leukemia Society Woman of the Year – Indianapolis (1999-2000)

Admitted

Indiana • U.S. District Court, Southern and Northern Districts of Indiana